

Webinar topics

- GS1 Data, a new service for product information management
- GS1 Data Deployment
- Frequently asked questions about GS1 Data
- Generate a GTIN without or with product data transfer

GS1 Data, a new product information management service

We are renewing our product information management services to better meet the needs of our customers.

- Our new service combines and replaces GS1 Synkka and GS1 Register
- Offers a modern and user-friendly interface



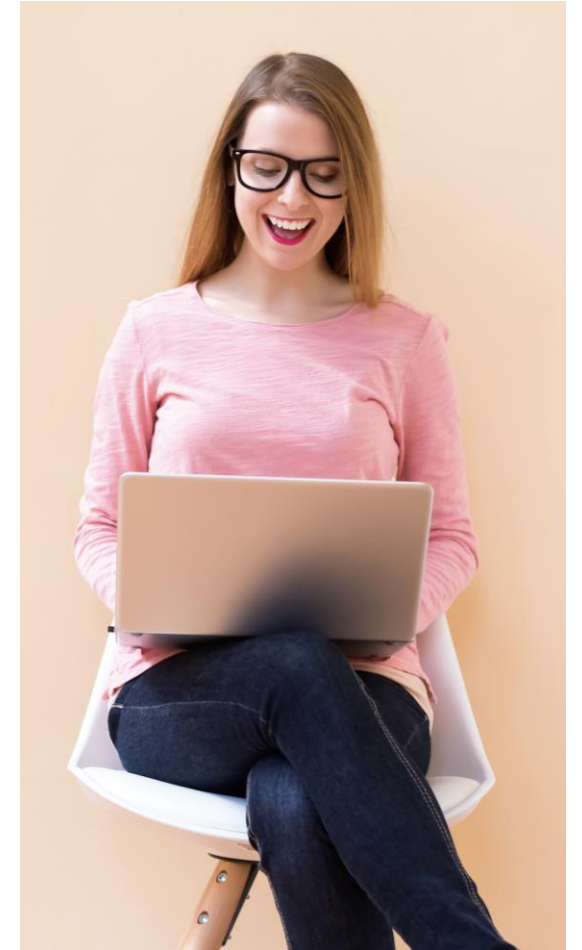
GS1 Data has been awarded the Key Flag Symbol, which is a sign of Finnish work.

GS1 Data Deployment



Implementation progress with front-end clients

- The deployment of GS1 Data will begin in September, when GS1 Register's customers will be transferred to the new service in stages
- The deployment will continue in October, when the phased transfers of GS1 Synkka customers begin
- Maximum downtime of 1 week
 - We will inform you about the start and end of the service interruption by email
- Companies are being transferred to the new service by groups
 - GS1 Contact Person for the Synkka service, will be informed of your company's date about 3 weeks before the change
 - Please acknowledge the message as received



Contact person for the GS1 Synkka service

- You can check the contact person for the GS1 Synkka service in the My Company information view of the MyGS1 portal
 - Through the MyGS1 portal, you can update the contact information if necessary (there can be only one contact person)

GS1 OmaGS1 Finland FI | EN

Koti **Yritykseni tiedot** Käyttäjähallinta Tuki & tukipyynnot Omat aineistot

GS1 Synkka
GLN-numero:

6400003000030
Aktiivinen | Aloituspäivä 12.10.2005

Anniina Oksanen
Yhteyshenkilö

Laskutusyhteyshenkilö

Muokkaa

Don't see the
Edit button?
Contact GS1's
support

Implementation progress for integration customers

- Ability to test message navigation in test environments
 - AS2
 - FTP
- The test environment is available to both data providers and recipients
- When you want to start testing a new service, please contact GS1 customer service
- The transition to the new service will be agreed on a company-by-company basis



Prepare for deployment



Migration of product data to GS1 Data, published and downloaded

Published

- **Published**
 - Published products and packaging are transferred to GS1 Data
 - **The product or packaging must be free of errors**

Live

- **Live**
 - Live products are transferred to GS1 Data
 - **The product must be free of errors**

Migration of product data to GS1 Data, drafts and discontinued

Draft

- **Draft**
 - Draft products and packaging that do not have a published version will be **transferred to GS1 Data**
 - **Product images for draft products will not be transferred**

Discontinued

- **Discontinued**
 - Discontinued products and packaging will be transferred to GS1 Data
 - **Product images of discontinued products will not be transferred**

How do I prepare for the deployment of GS1 Data?

1. Update products with errors
 - If the product is active, please correct the errors and republish
 - If the product has been removed from the selection, discontinue the product and republish it
2. Review drafts with a published version
 - Make sure you've published all your changes
 - If you wish, delete the "useless" draft
3. If necessary, save product photos
 - Select *Download original file* and save the product image for yourself



Find errors

- Advanced filter
 - Apply the filter *Error type* and select Error
 - The search result shows all invalid products and packaging
 - The "Last change" column shows when the product information was last updated

Error Type

Error ✕

Checklist	Effective Date	Last Change ▲
 Errors View all	12/11/2012 02:00:00	19/09/2014 20:15:55
 Errors View all	12/11/2012 02:00:00	19/09/2014 20:15:55
 Errors View all	12/11/2012 02:00:00	19/09/2014 20:16:01
 Errors View all	12/11/2012 02:00:00	19/09/2014 20:16:02
 Errors View all	08/02/2013 02:00:00	19/09/2014 20:36:50
 Errors View all	01/10/2013 02:00:00	19/09/2014 21:16:42

Training and instructions

A person wearing a plaid shirt is using a laptop outdoors. The image is overlaid with a blue semi-transparent layer on the left side, which contains the text 'Training and instructions'. Various business-related icons, such as a world map, bar charts, and network symbols, are scattered across the blue area and the laptop screen.

GS1 Data instructions for user interface customers

- GS1 Data has user interface instructions available, which are added and updated on the website as needed.
 - English instructions will be available soon

Lisää tuote tai pakkaus



Lisää tuote



Muokausnäkömään toiminnot



Kopioi tuote ja pakkaushierarkia



Pakkaushierarkian navigointinäkömää



Lisää pakkaus



Lisää tuote hierarkiamallista



Kopioi pakkaushierarkia toiselta tuotteelta



Tuotekuvat ja dokumentit

Questions and answers about the GS1 Data product information service

- GS1's website contains answers to the most common questions about the GS1 Data product information service and its deployment
- Check out <https://gs1.fi/fi/ohjeet/gs1-data-kayttoonotto>
 - The page will be updated as the deployment progresses

Questions and Answers about GS1 Data Information Service

In this section we have compiled answers to the most common questions about GS1 Data Information Service, its implementation and the transition from current services to the new service.

About GS1 Data Product Information Service

What is GS1 Data?

Why are GS1 Synkka and GS1 Rekisteri being combined?

What are the benefits of GS1 Data for users?

Will there be changes to the data content compared to GS1 Synkka?

Will the reform affect the price of the service?

Do existing agreements need to be updated?

Where can I find more information about the new service?

Training and user support

- The training recordings, which are free of charge for all users, will soon be published on the GS1 website
 - You can watch the training recording when it suits you best

PART 1

- Navigation
- Create product
- Upload an image

PART 2

- Create package and pallet
- Different hierarchies
- Copy the product and packaging hierarchy
- Publish product information

PART 3

- Edit product information
- Discontinue product

Frequently asked questions about GS1 Data

The presentation of data in the user interface will change

- The user interface is designed for those who store add information in the user interface
-

Values in the code list have been opened as their own fields

The information is entered in its own clear fields, e.g. UNSPSC

Values in the code list have been cropped out of view

Code list values are shown when they are relevant to the product or product group, e.g. pallet type and allergens

Data is grouped in a new way in the user interface

Information on the same topic in the same place, e.g. information on dangerous substances and preparations has been combined into a single entity

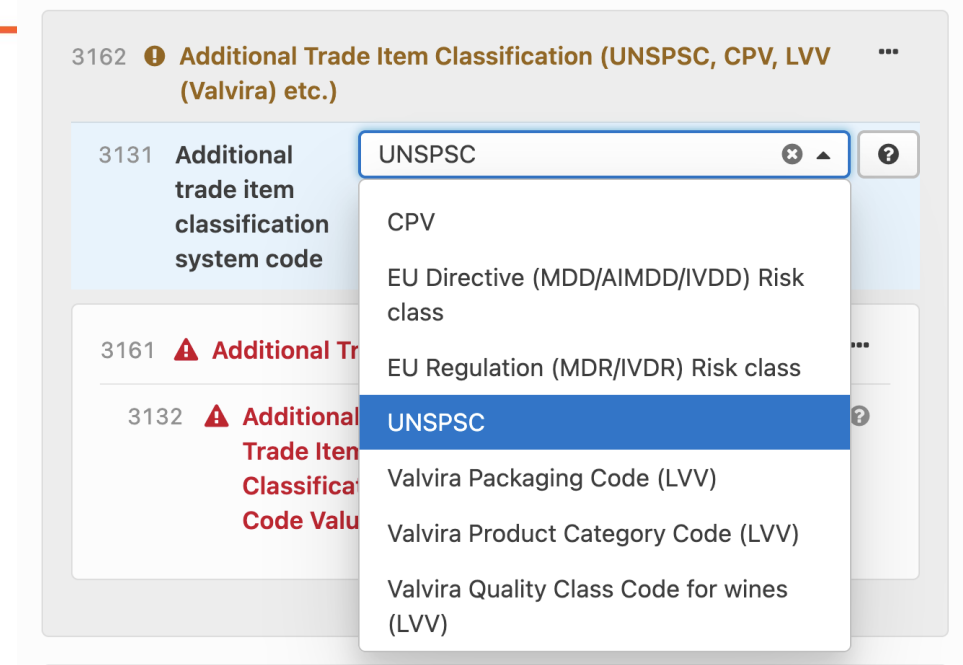
The system completes data in the background

Recording work is easier when you don't have to fill in all the guiding background information, e.g. tax information

Values in the code list have been opened as their own fields, such as UNSPSC

In GS1 Synkka

- UNSPSC is added from the code list in the Additional Trade Item Classification field



UNSPSC ⓘ

50181900



CPV ⓘ

Easier to find
the right
information!

Values in the code list have been excluded, such as pallet type

- Only the retail product and the transport package show the value *Non-palletized goods*
 - Pallet types are selected on the pallet level

Platform Type Code ⓘ	Choose
Packaging Function Code ⓘ	Search
Packaging Recycling Scheme Code ⓘ	Non-palletised goods

Easier to
store data
correctly!

The system completes the information in the background, such as tax information

In GS1 Synkka

- In addition to VAT, the user fills in two other fields

759 Duty Fee Tax Information

713 Duty Fee Tax Agency Code GS1 Finland

716 Duty Fee Tax Type Code Value Added Tax

749 Duty Fee Tax

729 Tax category code Medium (13.5)

Tax

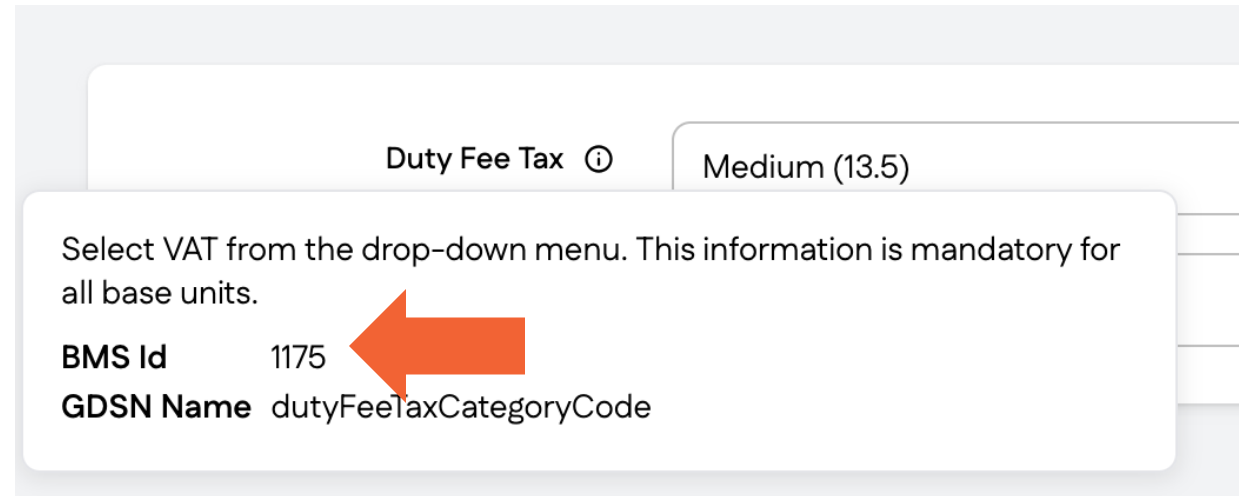
Last saved 8/27/26, 12:58 PM

Duty Fee Tax ⓘ Medium (13.5) X ▾

Makes
recording
clearer and
faster!

Will the ID numbers used to identify the fields change?

- In GS1 Data, BMS ID numbers are used as the identifier of the fields
- The BMS ID number is an international unique identifier defined in the GS1 standard
 - The change makes it easier to identify information, e.g. The Swedish documentation also includes BMS IDs
- BMS ID identifiers can be found in the user interface and [in Finland's data profile](#)



Duty Fee Tax ⓘ Medium (13.5)

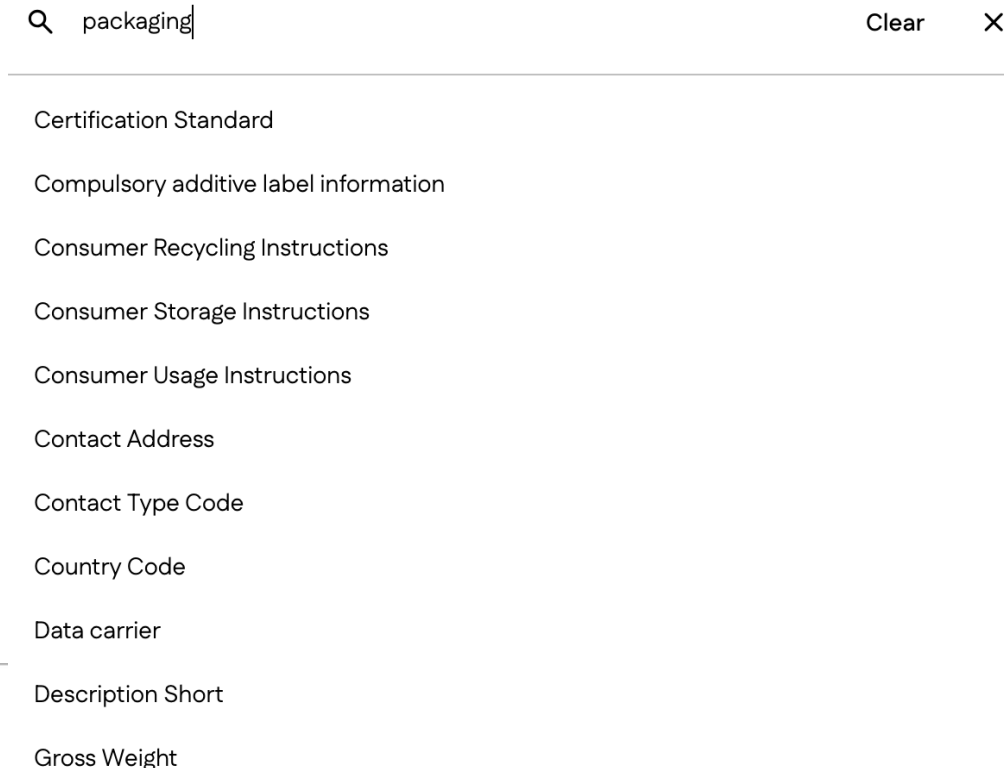
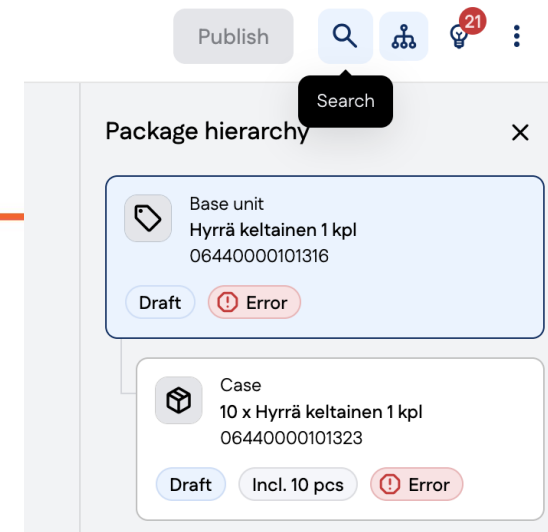
Select VAT from the drop-down menu. This information is mandatory for all base units.

BMS Id 1175

GDSN Name dutyFeeTaxCategoryCode

GS1 Data Field Search

- In the field search, you can search for attributes:
 - With the Finnish name of the field, e.g. *Packaging type*
 - With the field's GDSN name, e.g. *PackagingTypeCode*
 - With attribute BMS ID, e.g. *2186*



User interface "helpers"

- The user interface has various "helpers" that make it easier and faster to save product information, for example.
 - Automatic product name generation
 - Product data inheritance in the packaging hierarchy
 - Copying end dates
- Helpers do not affect integration customers, i.e. the product name must be created in your own system and sent by message to GS1 Data.

Add discontinuation information to product

If the retail product **Hyrrä keltainen 1 kpl** is being discontinued from sale, you can assign it discontinuation and archive

Discontinuation date

31.8.2026

Archive date

31.8.2027

Packages to be discontinued

Packages have been added to the product that contain only the retail product being discontinued. These packages the same discontinuation and archiving dates.

	Base unit Hyrrä keltainen 1 kpl 06440000101316 Draft Error
	Case 10 x Hyrrä keltainen 1 kpl 06440000101323 Draft Incl. 10 pcs Error

Cancel

Product creation

- Generate a GTIN
- Create a GTIN and synchronize product information

Full or basic product information

- GS1 Data combines GTIN management and product synchronization into a single solution
- At the product creation stage, you select:
 - Full product information for the trading partner
 - Basic information for GTIN management
- The option appears when you create or enter a new GTIN from your own company prefix

Add product ×

GTIN-code ☒ Create new GTIN-code
☐ Create new GTIN-8 code
☐ Input GTIN-code
☐ Leave GTIN-code empty

Company prefix for GTIN-code Before automatically generating a GTIN code, make sure that all codes previously created from the company prefix have been saved in GS1 Data. Code generation does not take unsaved codes into account, which may lead to duplicate GTIN codes.

64400001 / Prefix 1: 10000 codes
Free GTIN-codes: 9817

GPC category Beauty/Personal Care/Hygiene Variety Packs ×

Extensiveness of product information ☒ Full product information for trade partners
☐ Basic product information for GS1 register search

Cancel ✓ Add product

Automatically generate a GTIN

- Use the automatic generation of the GTIN code **only** if all previously created codes have been saved in the GS1 Register

Add product ×

GTIN-code ☒ Create new GTIN-code
☐ Create new GTIN-8 code
☐ Input GTIN-code
☐ Leave GTIN-code empty

Company prefix for GTIN-code Before automatically generating a GTIN code, make sure that all codes previously created from the company prefix have been saved in GS1 Data. Code generation does not take unsaved codes into account, which may lead to duplicate GTIN codes.

64400001 / Prefix 1: 10000 codes
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GPC category Beauty/Personal Care/Hygiene Variety Packs × ▾

Extensiveness of product information ☒ Full product information for trade partners
☐ Basic product information for GS1 register search

Cancel ✓ Add product

- You'll see the remaining free codes next to the company prefix
- If your company has more than one company prefix, you can choose where to create a new GTIN

Generate a GTIN without synchronization of product information

- **Basic information for GTIN management**
 - Select this option when you need a new GTIN but are not providing product information to your trading partner
 - A few basic information is stored for the product, such as; brand name and net content

GTIN ⓘ 06440000101316

Extensiveness of product information

☒ Basic product information for GS1 register search

☐ Full product information for trade partners

Generate a GTIN and synchronize product information

- **Full product information for your trading partner**
 - Select this option when you want to synchronize product information to your trading partner.
 - A wide range of content information is stored for the product, such as the list of ingredients, allergens and marketing text.
 - Product information is forwarded to everyone who has an subscription for product information, e.g. store groups and Foodservice

Extensiveness of
product information



Basic product information for GS1 register search



Full product information for trade partners

